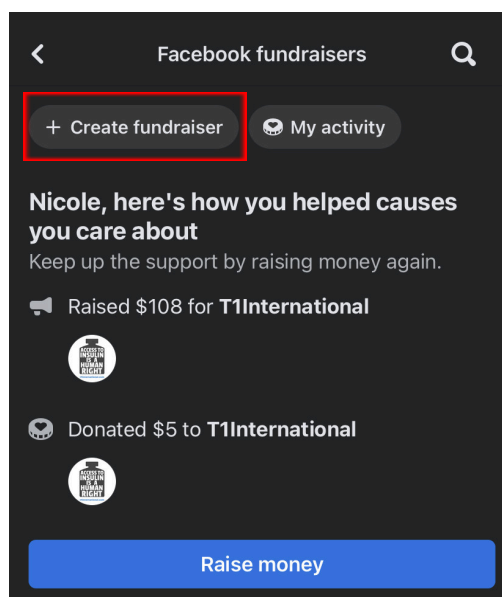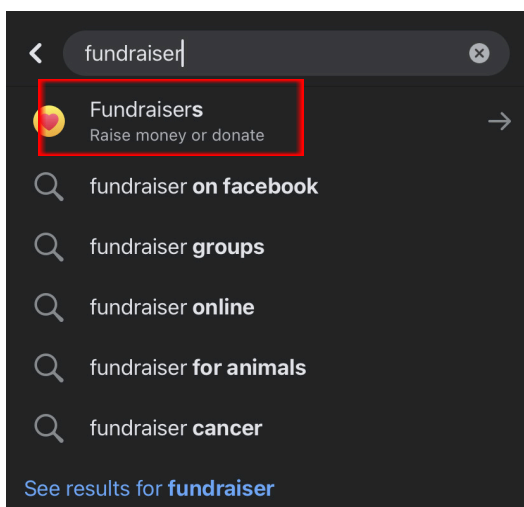# Instructions to Set up a T1International Facebook Fundraiser

Platform: Facebook
Stories: Re-post your fundraiser on stories at least 1x/week

- **On Mobile**
  - Type 'Fundraisers' into the search bar at the top of the screen, click the option with the red heart inside of a yellow circle
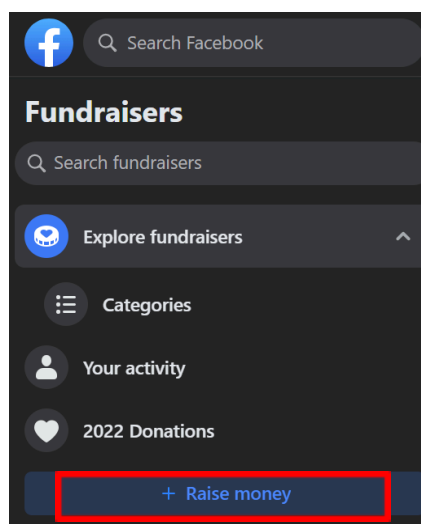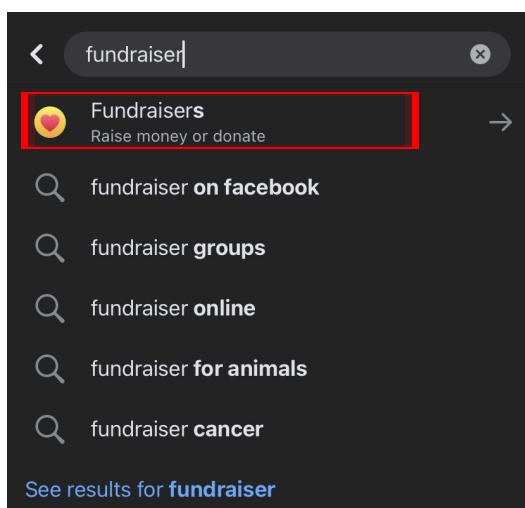 - Click '+ Create fundraiser' and type in T1International, follow step two below
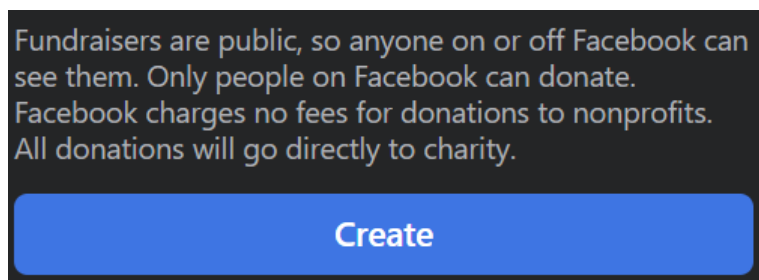

- **On Desktop**
  - Type 'Fundraisers' into the search bar at the top of the screen, click the option with the red heart inside of a yellow circle
  - Click 'Raise money' on the left side of the screen, then select 'Nonprofit' and type in or click 'T1International'

STEPS:

- *Set a fundraising goal:* Set a goal for your fundraiser. Remember to think about who will see the fundraiser and set a reasonable goal you believe is achievable. Generally, $/£500 is a great place to start, but aim high. You will be surprised how generous people are. You can customize the currency to match your country of residence.

- *Set an End Date:* One month is a good timeline to run a fundraiser. Make sure to give people time and opportunities to view the fundraiser by sharing in different groups or on your story as well.

- Fundraiser Title: This will automatically be set to '[Your Name's] fundraiser for T1International'. You are welcome to change this if you are fundraising for a specific cause/event. **You can create a birthday, diaversary, or just a general fundraiser for T1International.**

- Post description: We encourage you to personalize the description, but there is some language you are welcome to use and tweak that will automatically populate in the description box.

- *Set a Fundraiser Picture:* The default picture that will be set is an image of advocates at a recent protest outside Eli LIlly. You are welcome to use the pre-populated image or replace it with your own image (of yourself, or of an event, etc.).

- *Create Fundraiser and share:* Be sure to click 'Create' once you've customized the above and you will be able to share the fundraiser with your friends.

How T1International Can Support You:
- Provide assets for the post and additional stories (images, graphics and logos)
- Make dedicated posts sharing about your support of T1I
- Reshare your posts to amplify your fundraiser (please remember to tag us **@T1International**)

For questions or further support, don't forget to email giving@t1international.com!