

T1International's 2025 Strategic Plan

Our vision is a world where everyone with diabetes has everything they need to survive and achieve their dreams.

We make this happen through living our values of being patient-led, independent, transparent, inclusive, bold, and hopeful.

Based on our policy analysis, to achieve this vision we need to win the following policy goals:

- No one should spend more than 5% of their income on insulin and testing supplies. Access to affordable insulin includes World Health Organization action, and country-level enforcement, including a price cap on insulin. In the US, we support the implementation of Alec's Law, which mandates that pharmacies provide emergency insulin to those in urgent need.
- Challenge Big Pharma's monopoly power by advocating for transparent drug pricing, patent reforms, and robust competition. This includes public pharma that enhances drug affordability and access globally.
- Everyone deserves quality and equitable health care, including, for example, expanding pharmacist scope of practice (Kevin's Law) in the US, and enhancing timely access to insulin and other essential diabetes medications and supplies worldwide.



We believe that in order to win these policy goals, we need to take these actions:

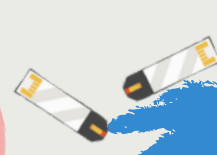
- Run targeted and strategic advocacy campaigns that mobilize a diverse community and various groups for strategic and grassroots actions at various scales.
- Build strong connections and collaborations with a wide range of partners to support T1International's vision and expand community-led research.
- Empower dedicated local groups to achieve campaign and policy objectives tailored to their specific local context. Build supportive communities and networks for those most impacted by unaffordable and inaccessible insulin. Foster strong leadership skills through authentic relationships. Our commitment to sustainability and inclusion is underpinned by diversified funding and a dynamic team.
- Promote leadership among those most impacted by the insulin price and accessibility crisis to drive our work of #insulin4all at all levels – in our goal setting and campaign planning, in our organization's Team and leadership, in stories shared in our communications and in the media, and more – and grounded in our ethical patient engagement principles.



To achieve these strategic priorities,

2025 is the year we will:

- **Embody a global, inclusive approach that embraces disability justice**
- **Build strong relationships**
- **Communicate with clarity and confidence**
- **Know who we are and our role in the diabetes and access to medicines community**



In 2025, we will:



Programmatically

We lead with purpose and clarity to break down barriers that perpetuate discrimination and inequity in our global strategy for #insulin4all.

- We provide opportunities for followers to learn about T1International and our campaigns by generating media attention and sharing information via email, social media, and public workshops throughout the year. Every message will be clear, direct, and rooted in our belief that change is both possible and inevitable, avoiding complex terms while maintaining precision to ensure broad understanding.
- We invest in the leadership capacity of volunteers, training them in our mission and effective advocacy for our campaigns.
- We engage at least 30 volunteers in T1International strategic campaigns, where they will learn in depth about issues and take action over several weeks with support from the T1International Team and volunteer leaders.
- We support leaders from at least 10 of our Advocacy Chapters and Partner groups to build collective power through collaboration and tailored support from the T1International Team.
- The Fight for Five Working Group, Federal Working Group, and Families United for Affordable Insulin will lead our campaigns and ground our policy priorities and actions in the needs of those most affected by insulin inaccessibility and unaffordability.



Operationally

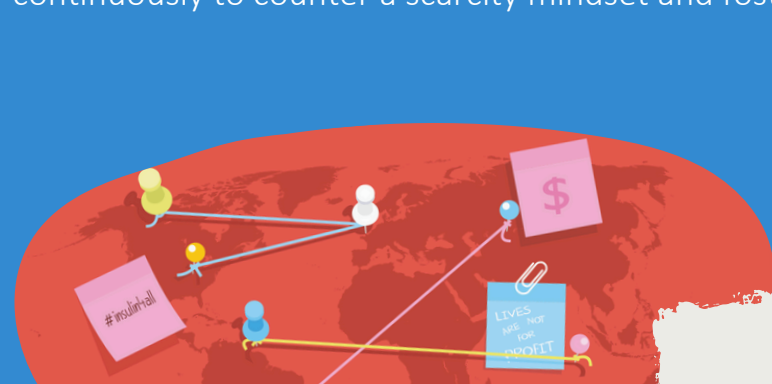
We ensure our work is built on integrity and accountability, establishing feedback and continuous improvement structures to reinforce T1International's grassroots advocacy.

- We develop a long-term strategic plan that aligns with our vision for #insulin4all by the end of 2025. The plan will be the result of a robust participatory process with our volunteer leaders, collaborators, partners, and our Team.
- We communicate boldly, ensuring varied viewpoints are heard, understood, and integrated. We operationalize equity by enhancing our Team and volunteer network's understanding and skills, using diverse resources and perspectives through training and more.
- We add at least four new Trustees with significant international or global experience or perspective, with prioritization of candidates from the Global South and low- and middle-income countries.
- We prioritize rest, allowing time for the Team and volunteers to recoup and rejuvenate, ensuring we can sustain the global fight for equity, disability justice, and #insulin4all powerfully.

Financially

We fund an inclusive movement for global change through strategic fundraising.

- We will have raised \$120,000 from 70 major donors, including 12 new major donors, and \$300,000 from at least 3 foundations, including 1 new foundation. Our funding strategies will champion disability justice and equity, directing resources where they are most needed to support those who face the greatest barriers to insulin access. We are bold and ambitious in asking for what we need to win #insulin4all. We cultivate relationships that extend beyond financial support and across borders by engaging funders, donors, and supporters who share our vision.
- Our communications spotlight human stories that inspire and drive action. We issue three advocacy communications for each financial ask.
- By the end of 2025, we will have raised \$480,000 through various channels, including: foundations, major donors, supporters, peer-to-peer fundraising strategies, and more to ensure we have at least 50% of our projected 2026 operating budget (\$260,000) in hand by January 2026. We will collaborate with partners to encourage collective investment in our shared goals. We work continuously to counter a scarcity mindset and foster a long-term strategic abundance outlook.



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