

THE FIGHT FOR FIVE: CAMPAIGN ACTION DOCUMENT

Campaign Goals and Objectives:

Join T1International and the #insulin4all network as we raise our voices for World Diabetes Month and beyond. Starting now, our network will raise awareness and advocate globally for a world where no one with diabetes has to spend more than 5% of their income on insulin and supplies.

Across the globe, patients are spending an unsustainable amount for the medicine and supplies they need to simply stay alive. In many parts of the world, people are forced to pay as much as 40% of their total income on the bare minimum to manage their diabetes.

Fight for Five is our campaign in support of T1International's Global Advocacy Priority which was created and agreed upon by our Advocates and Key Volunteers in 2022:

• The average combined monthly out-of-pocket cost of insulin and blood glucose testing supplies for people with diabetes represents no more than 5% of median income in any given country (focused on countries in our Global Advocacy Network (GAN), initially) by 2025.

Timing:

While we are launching Fight for Five in November 2022, our final goal stretches to 2025 as this is T1I's global priority and campaign focus for the next two years. We are asking for your help now, in a few months, or whenever you have the time by actioning any or all of the below.

Ways to Get Involved:

There are many ways to get involved, and you can download the materials and information that works best for your time, interest and advocacy goals at <u>t1international.com/fightforfive</u>. This includes:

- Spreading the word with the materials <u>here</u> and raising awareness about this critical issue and the ways advocates are standing up.
- For advocates based in the United States, we encourage you to sign our <u>World Diabetes Month petition</u> to demand that Congress act on insulin now.
- Staying up to date on campaign actions and ways to provide direct support by registering here.
- Sharing your story and the story of the #insulin4all movement online with graphics, videos, and more.
- Encouraging donations that make our pharma-free and patient-led advocacy possible.

More to Come:

- As this is a global push, we will be working with our Global Advocacy Network and professional translators all over the world to make this document and the materials mentioned accessible for everyone. When available, they will be available for all to use at <u>t1international.com/fightforfive</u>.
- As our Global team continues to work with Global Advocacy Partners, advocates, and collaborators across the globe, we'll have campaign updates and tangible actions that you can participate in. You can sign up to get alerts for these actions by visiting the page <u>here</u>.

